

**CREW Silicon Valley** is a networking group for women working in the Silicon Valley commercial real estate marketplace. CREW seeks to promote the high standards, professional ethics and integrity of its members; assist, support and sponsor educational enterprises and provide networking opportunities. CREW operates as a not-for-profit organization.

**Representation:** CREW members represent every aspect of the commercial real estate industry including: acquisition/disposition, appraisal, architecture, asset management, brokerage, development, construction, environmental, executive search, facilities management, finance/lending investments, law, property management and title insurance.

**Expertise:** CREW members have an average of 14 years of experience in the commercial real estate industry and over 90% of the members hold college or graduate degrees. More than 63% of CREW Members are Presidents, CEO's Partners or Senior Managers of their firms.

**Worthwhile:** Our members do business with each other and our sponsors. More than 75% report receiving or giving a referral from or to another member. Nearly 50% have conducted a commercial real estate transaction with another member.



# **2012**

## ***Sponsorship Opportunities***

**Updated 4/30/2012**

**Sponsorship Opportunities**

**PREMIER SPONSOR OPPORTUNITIES**

**\$5,500 Signature Sponsor**

- Recognition in all monthly program, holiday event, and special program announcements
- 2 memberships for the calendar year
- A foursome at the Golf Tournament and Signage at the Signature Sponsors' hole
- Recognition twice monthly in online "Communications" (with logo and live link) + homepage feature on new CREW SV website
- Advertisement in a local real estate publication
- Two additional named employees to receive membership pricing on event admissions

**\$3,500 Partnership Sponsor**

- Recognition in all monthly program, holiday event, and special program announcements
- 1 membership for the calendar year
- 2 rounds of golf at the Golf Tournament and signage at the Partnership Sponsors' hole
- Recognition twice monthly in online "Communications" (with logo and live link) + homepage feature on new CREW SV website
- Advertisement in a local real estate publication
- One additional named employee to receive membership pricing on event admissions

**OTHER SPONSOR OPPORTUNITIES**

**Monthly Lunch Program Sponsor:**

Each sponsorship comes with 2 lunch program admissions

January	— Luis Belmonte	———— \$1000
February	————	———— \$1000
March	————	———— \$1000
April	————	———— \$1000
June	— Broker Panel	———— \$1000
July	————	———— \$1000
Oct.	————	———— \$1000
Nov.	— Developer Panel	———— \$1000

**Wine Tasting/Networking Event Sponsor (August evening event):** Each Sponsorship comes with 2 event admissions

**Event Sponsor (3-2 left) \$1000 ea**

**Holiday Charity Event Sponsor (December evening event):** Each Sponsorship comes with 2 event admissions

**Event Sponsor (3 - 2 left) \$1000 ea**

**Membership Events:** Each Sponsorship comes with 1 event admission

February Mixer (2)	————	\$ 250 ea
Oktoberfest (2)	————	\$ 250 ea
Summer Dine-Around (2)	————	\$ 250 ea

**GOLF TOURNAMENT SPONSOR OPPORTUNITIES (May 7, 2012)**

**Tournament Sponsor ————— \$3500**

- Receives 1 foursome of golf, including admission to lunch & reception
- Recognition as Event Sponsor in golf tournament announcements
- Name on golf carts

*(See Golf Sponsorship Guide for details):*

Bag/Tote Sponsor	————	\$2000
Hat/Visor Sponsor	————	TBD
Flag Sponsor	————	\$2000
Relaxation Station	————	TBD
Evening Reception	————	\$1500
Beverage Cart	————	\$1200 + drinks
Margarita Bar	————	\$1000 + mix
Lunch Sponsor	————	\$1000
Golf Clinic	————	\$1000

**Themed/Premium Contest Tee Sponsors**

Closest to the Hole	————	\$1200 + prizes
Longest Drive	————	\$1200 + prizes
Most Accurate Drive	————	\$1200 + prizes
Putting Contest	————	\$1000 + prizes
Tee Sponsors (13)	————	\$1000+
Beverage Tees (5)	————	
Progressive Food Tees (4 - 1 left)	————	
Game Tees (4 - 2 left)	————	

**Questions regarding sponsorship opportunities? Please contact Kimberly Taylor (925) 518-2099 or ktaylor@arborwell.com**